

# MELISSA SHOUP

Loveland, CO  
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## SUMMARY

A Journalism and Technical Communication major with advanced training in writing and editing; and a passion for magazines, fashion, music, and entertainment.

## EDUCATION

**COLORADO STATE UNIVERSITY, *Fort Collins, CO*** December 2013  
**Bachelor of Journalism & Technical Communication.** Concentration in writing, editing and digital media. Coursework in video editing, web design and reporting.  
GPA 3.6

**FRONT RANGE COMMUNITY COLLEGE, *Fort Collins, CO*** August 2008  
**Associates of Arts.** Concentration in Sociology and Psychology.

## RELATED WORK EXPERIENCE

**TRIPLE THREAT TV, *Remote-New York City*** July 2013-Present  
**Casting Helper**  
Write promotional social media announcements as needed, for national television station, as part of a comprehensive marketing campaign for hiring actors.

**BIG COUNTRY RADIO, *Loveland, CO*** February 2013-December 2013  
**Digital Media Intern**  
Updated four social media pages, including three Facebook pages (2-6,000 likes), and one Twitter account (510 followers). Screened calls for radio contests. Edited and uploaded morning show segments to website. Engaged listeners through Facebook, Twitter, blogs, and online segments.

**ROCKY MOUNTAIN COLLEGIAN, *Fort Collins, CO*** August 2013-December 2013  
**Community Desk Editor**  
Managed and edited weekly blog posts from five-person team of reporters for daily publication. Wrote over 60 daily briefs, and graphic design and implementation of print and web versions of daily community briefs. Improved structural design of briefs and blog layout.

**AMERICAN COWBOY MAGAZINE, *Boulder, CO*** August 2013-October 2013  
**Editorial Intern**  
Proofread, researched, and wrote articles and blogs. Developed knowledge of Country and Western lifestyles, music and movies. Engaged readers through publishing blog about classic Country and Western movie quotes.

**THE GREELEY TRIBUNE, *Greeley, CO*** June 2013-August 2013  
**Editorial Intern**  
Wrote press releases, briefs, and four features, including interview and feature with local singer. Developed press releases and features for events in a timely fashion.

**THE RANGEVIEW, *Fort Collins, CO*** August 2012-December 2012  
**Student Reporter**  
Wrote and edited stories on local news, including identity theft, CSU's drag show, and school leadership programs. Transcribed interviews.

## SKILLS AND STRENGTHS

- **Writing & Editing:** Proofreading, editing, transcribing, AP style
- **Image & layout software:** Adobe Photoshop, Premiere, Dreamweaver, InDesign, Illustrator, Acrobat X Pro
- **Web Development:** HTML, CSS; WordPress CMS, Soundcloud & Cool Edit Pro
- **Personal blog:** mshoup322.wordpress.com

References & Portfolio Available upon Request